

# Job Title: Consumer Mkts Tech Consultant

## Job Summary

Responsible for the execution of Aflac's consumer markets product, platform, and technology roadmap and opportunities.

## Responsibilities (Principal Duties and Responsibilities)

Partners with leadership across the Tier One and Aflac organization to advise and execute on the strategic direction for Tier One's end to end platform, including assessment of technology opportunities and needs that drive the consumer's experience

Responsible for planning and executing the roadmap and maintaining the consumer market's initiatives and strategies, including third party integration assessments for all direct products and services

Develops business case scenarios for added functionality, service options or capabilities; socializes within organization; develops strategies that enable ease of processing, integration and administration

Coordinates and designs the plans for the development and ongoing optimization of our own technology for our Direct, Indirect, and Affiliate market

Collaborates with business units/partners, execution teams, administration, Operations, Sales, Marketing and third party technology and administration companies

Executes business objectives and report successes, risks, and needs from a technology and service process/platform perspective

Analyzes opportunities to define development strategies to drive sales growth

Configures and maintains product/platform designs

Leads and participates in requirement gathering sessions

Assists various teams across the Tier One, Aflac and other third party's organizations as necessary

## Qualifications (Education & Experience and Job Knowledge & Skills)

### Education & Experience

Information Systems Management or Information Technology and six to eight years of professional job-related experience or an equivalent combination of education and experience

Experience working with website applications and design; HTML prototypes, specifications, and style guidelines

Experience with content management systems, customer relationship management systems, tag management solutions, site optimization tools, architectural diagrams and process flows

### Job Knowledge & Skills

MS Office (Outlook, Word, Excel, PowerPoint)

HTML

CSS

JavaScript

C#

.Net Framework

Detailed knowledge of Internet usability and standards

Detailed knowledge of website architecture

Detailed knowledge of web tracking technologies

Detailed knowledge of web accessibility

Preferred Knowledge in the following: NoedeJS, Require JS, BackboneJS, Angular 6+ JQuery, Salesforce CRM & Marketing Cloud, Git, Tealium IQ, Google Analytics, WCAG 2.1

**Organizational Competencies**

Acting with Integrity, Communicating Effectively, Pursuing Self-Development, Serving Customers, Supporting Change, Supporting Organizational Goals, Working with Diverse Populations  
#Dice